



## Board Meeting

April 20, 2017 – 2:00 p.m.

Attendance: Javier Cedillo, Ross Rowe, Mary Van Sickle, Tina Wilson, Jim Knightwright

### MINUTES

**Tina Wilson, ACM Midwest Chair** called the meeting to order at 2:05 p.m.

**Minutes** from the December 14, 2016 and January 26, 2017 meetings were approved on a motion from Ross, second from Javier with a correction to Jan 26<sup>th</sup> minutes to remove Javier from those in attendance.

**Jim Knightwright, Treasurer** reported the ACM MW Region currently has a total of \$1,328.40 with \$405.15 in savings and \$923.25 in checking. An annual hosting fee of \$142.80 was paid for the web site.

**ACM National** Tina reported the last meeting of the national board was held in Portland during the NW Region's annual conference. Tina and Mary were both unable to attend, so no details were provided. The next the ACM National Board conference call meeting is April 25.

Tina provided conference planning updates and encouraged everyone to attend/participate in the July 12-14 National Conference in Minneapolis. Tina stated that conference early bird registration is now open and Hometown Award judging is in process, although more judges/judging sites may still be needed. The schedule of events to date includes:

Tues, July 11 - registration opens, SPNN Open House that evening

Wed, July 12 – workshops, opening luncheon, first time attendee's welcome, opening keynote speaker, exhibitor reception, FACM fundraising event at Modist Brewing that evening

Thurs, July 14 - breakout sessions, Hometown Media Awards that evening

Fri, July 15 - breakout sessions, awards luncheon, evening fundraising event at St. Paul Saints game.

Tina also shared that the content development committee continues to work to finalize speakers for workshops and breakout sessions and that volunteer opportunities will be identified and shared.

Various ideas were discussed on how the MW Region could conduct fundraising during the national conference. Tina stated she would contact Mike W to share our ideas to see what might be most appropriate to pursue.

**MW Region** Motion was passed with motion made by Jim, seconded by Ross to approve the MW Region agreement with the national ACM organization.

Tina reviewed the process and timeline for the MW Region Board member elections.

Tina stated the need for a volunteer to monitor and update the [ACM Midwest Region Website](#) and Facebook page.

Tina asked that board members review the MW Region member list to identify and contact representatives of member organizations to encourage conference attendance and involvement in MW Region activities.

Mary stated the MW Region must designate their representative (annually) to the national board and volunteered to continue in that role. Motion passed to designate Mary as the MW Region representative to the national ACM board.

**Next Meeting** was scheduled for Thursday, May 25, at 2:00 p.m.

**Meeting Adjournment** at 2:50 p.m.