



MINUTES

October 26, 2017
Board Meeting

Present: Javier Cedillo, Jim Knightwright, Tina LeGarde, Jason Liggett, Mike Rennels, Ross Rowe, Ryan VanLanduyt, Mary Van Sickle

Absent:

Chair Tina LeGarde called the meeting to order at 1:05 p.m.

Motion to approve September 27, 2017 meeting minutes. Ross/Mike, passed.

Treasurer Jim Knightwright did not formally submit a financial report, but he did say there were no changes from the last report. Available funds remain at \$868.50. Tina reported she did send a check to cover the Midwest Region's contribution towards the ACM National Conference, but otherwise there were no new expenditures.

Tina reported the ACM National Board met earlier in the day via phone for new board member orientation. The new members are Emily Frazier, Richard Turner and Tene Wells. There will be an in-person meeting of the board on November 9 in Washington D.C. to discuss strategic planning and the budget. They will also be electing officers at that time. Mary Van Sickle, Jim and Tina will attend Hill Day on November 8. The new ACM list serve has been implemented and everyone on the Midwest Region board has signed up.

Tina presented the first draft of the ACM Midwest Members Survey for feedback. The board went over the potential questions one at a time. Ross suggested all the questions be written in a multiple-choice format for consistency. Some of the questions will still need to have a why or why not section for members to provide further feedback. Mary suggested not duplicating any services the National ACM is already providing. We should discover what services the Midwest Region members desire and then figure out a method to provide those services.

Javier left the meeting at 1:41 p.m.

Tina will take the suggestions of the board and send out a revised draft of the survey in advance of November's meeting.

Ross left the meeting at 1:50 p.m.

Tina asked if the board desired to take part in a joint conference with Wisconsin Community Media as we previously did. The board was in agreement to do so. The WCM/ACM Midwest Conference will be held in Oshkosh, Wisconsin on May 10 & 11. The Best of the Midwest Media Fest promotional material will go out after Thanksgiving. Mary Cardona asked if we would provide \$250 for conference speaker fees. Tina wants to have a further discussion on our budget and fundraising before committing.

We will not develop new Midwest Committees until we receive the results from the survey.

Tina has not had a chance to write a Social Media Policy for the Facebook page, but hopes to in the future.

Tina reminded Jason and Ryan to submit a short bio to her so they can be posted to the website and Facebook page.

The next meeting date(s) was scheduled for Thursday, November 30, 2017 at 1:00 p.m.

Motion to adjourn at 2:05 p.m. Mary/Jim, passed.