



## MINUTES

March 9, 2018  
Board Meeting

**Present:** Javier Cedillo, Jim Knightwright, Tina LeGarde, Jim Knightwright, Jason Liggett, Mike Rennels, Ross Rowe, Ryan VanLanduyt, Mary Van Sickle

**Absent:**

Chair Tina LeGarde called the meeting to order at 2:05 p.m.

Motion to approve October 26, 2017 meeting minutes. Mike/Mary, passed.

Treasurer Jim Knightwright reported a balance of \$355.43 in savings and \$513.25 in checking for a total of \$868.68. Motion to move \$250.00 from savings to checking and then contribute that \$250.00 towards the WCM/ACM joint conference expenditure. Jim/Mary, passed 7-0 with Ryan abstaining. Tina will send a check to WCM in the amount of \$250.00.

Motion to approve the 2018 ACM Annual Regional Agreement and 2018 ACM Intellectual Property Licensing Policy. Mary/Ryan, passed. Tina will send ACM National a finance and activities report, as well as a board member list. Tina reported the deadline for the Hometown Media Awards deadline is March 15, 2018 and there is still a need for judges. The annual conference will be held in Baltimore July 11-13. The Midwest Region will hold their annual meeting during the conference. Javier, Mike, Ross & Jim's terms on the board are up.

Tina reported ACM membership benefits include the listserv and a discount at B&H. Tina will ask Mike Wassenaar to share on the listserv how the ACM B&H discount interacts with the regular government B&H discount. ACM is looking into having a regional breakdown of the listserv. The national board will meet in Sacramento on Thursday, March 15, 2018.

Tina presented the ACM Midwest Members Survey for feedback. The group agreed to add the question, *What type of distribution outlet does your organization provide?* as the second question and phrase the third question as *What services does your media organization provide?* Question 13 will list all 9 states in the region as options and will read *Where would you be willing to attend a conference? Check all that apply.* Tina will work on the verbiage on question 15. Mary suggested putting question 15 before question 13. Tina hopes to finish the survey and send it out Monday, March 26th.

Mike and Mary left the meeting at 3:01 p.m.

Jason, Jim, Ross and Ryan will attend the WCM/ACM Midwest Conference. The board agreed they should hold a silent auction at the conference.

The next meeting date is scheduled for Thursday, March 22, 2018 at 2:00 p.m.

Motion to adjourn at 3:10 p.m. Jim/Ross, passed.