



**At our work sessions this winter, the ACM-Midwest Region Board set long term goals to:**

- Increase membership
- Increase regional volunteers
- Increase regional committees, and
- Improve communication with and among the members

**Toward that end, the Board set 2019 year goals to:**

- Establish a regional newsletter, publishing two editions in 2019
- Host two webinars and a hybrid virtual/face-to-face conference (Jan. 2020)
- Set up a program sharing system, and
- Improve our social media/website presence

=====

**To meet these goals,** the Board is working to activate relevant committees and working groups. *Please consider participating in one or more of the following committees or their sub-committees. We encourage sharing this information in the Region with folks who might be willing to volunteer to assist these committees.*

**Communications/Outreach Committee** – This committee’s tasks are to improve information sharing in the Midwest Region. Responsibilities include developing and reviewing social media and website policies for the Region, increasing website and social media activity as a conduit for sharing information in the Region, and seeking ways to improve how we reach members and community media centers within the Midwest Region. This committee oversees the establishment of an electronic regional newsletter with the goal to publish two issues in 2019 and to build a process for the Midwest Region to (eventually) publish newsletters quarterly.

**Website/Social Media Sub-Committee** – As a sub-committee of the Communications/Outreach Committee, this working group is established to develop social media and web policies for the Midwest Region. This sub-committee is tasked with overseeing the website’s use and social media presence of the ACM-MW Region.

**Member Services Committee** – This committee’s tasks are to develop and promote services for members of the Midwest Region, to promote the recruitment of new members for the Alliance for Community Media, and to welcome and orient new members into active participation in the Midwest Region. Specifically, this committee oversees the Region’s education and program sharing efforts.

**Program Promotion Sub-Committee** – As a sub-committee of the Member Services Committee, this working group oversees the program sharing efforts of the Region. It is tasked with establishing a protocol for promoting and sharing media/productions among the Midwest Region.

**Education Sub-Committee** – As a sub-committee of the Member Services Committee, this working group oversees the continuing education and professional development efforts of the ACM Midwest Region. The sub-committee is tasked with producing two multi-topic webinars in 2019, with the goal of hosting quarterly webinars in future years. This subcommittee is also charged with establishing a hybrid virtual/face-to-face Regional Conference in January 2020.

**Funding Committee** – This committee’s tasks are to oversee the Region’s funds and to establish a budget for the Region and its education, communication, collaboration, and operational goals. This committee would oversee scholarship disbursements as directed by the Region Board.



# Committee Sign-up Sheet

Name \_\_\_\_\_

Community Media Center \_\_\_\_\_

Address \_\_\_\_\_

_____	_____	_____
City	State	ZIP Code

Phone \_\_\_\_\_

Email \_\_\_\_\_

Which is your preferred method of communication? Phone  Email  (Other) \_\_\_\_\_

In which committee(s) are you interested? (Check all which apply)

- Communications/Outreach Committee
- Website/Social Media Sub-Committee
- Member Services Committee
- Program Promotion Sub-Committee
- Education Sub-Committee
- Funding Committee

Briefly describe your interest in volunteering with this (these) committee(s):

---



---



---



---



---



---

Please return completed forms to Jim Knightwright, ACM-MW Board Chair.

Email: [Jim@Knightwright.com](mailto:Jim@Knightwright.com),

Post: Jim Knightwright, c/o 409 Normal Avenue, Normal, IL 61761-2410